

# THE COMMONWEALTH OF MASSACHUSETTS COMMISSION ON THE STATUS OF WOMEN



## The 2025 Girls Empowerment Leadership Initiative (GELI) Summit

Sponsorship Opportunities

#### \$5,000: Champion Sponsor: Highest Level of Visibility/Recognition

- Logo and link to your website posted on event website and MCSW Event page
- Public recognition during event (logo included in event slideshow)
- Name or logo on event signage and event slideshow
- Inclusion in all event press releases
- Featured in event opening remarks
- Logo featured in event email communications
- Social media recognition pre-and-post event
- Tabling opportunities

### **\$2,500: Role Model Sponsor**

- Name or logo on event signage
- Logo and link to your website posted on event website and MCSW Event page
- Public recognition during event (logo included in event slideshow)
- Social media recognition pre-and-post event
- Table Signage/Promotion

#### \$1,500: Advocate Level Sponsor

- Logo and link to your website posted on event website and MCSW Event page
- Public recognition during event (logo included in event slideshow)
- Social media recognition pre-event
- Tabling opportunities

#### \$1,000: Friend Level Sponsor

- Name listed in program marketing materials & event website
- Logo and link to your website posted on event website and MCSW Event page
- Social media recognition pre-event
- Tabling opportunities

#### \$100: Host a Table at GELI (lunch provided to all on-site volunteers)

- Table at the 2025 GELI Summit to share informational materials with 200+ attendees
- Logo and link to your website posted on event website and MCSW Event page
- Social media recognition

#### For Sponsorship inquiries, email <u>mcswfinance@mass.gov</u>.

To ensure inclusion in print materials sponsorship pledges must be submitted by March 31, 2025. The MCSW is a 509(a)(1) Independent Massachusetts State Agency.