



GELI 2026 MARKETING TOOLKIT

MASSACHUSETTS COMMISSION ON THE STATUS OF WOMEN

EVENT DETAILS

What: 2026 Girls Empowerment Leadership Initiative (GELI) Summit

When: Thursday, April 23, 9:30am-4:30 pm (doors@930am, start @1030am)

Where: UMass Amherst Campus Center

Shortened Link: www.masscsw.org/GELI

[Registration link](#)

[On MCSW Website](#)

[Facebook Event](#)



@MassCSW



@MassCSW



@masscsw



@MassachusettsCommission
ontheStatusofWomen

#GELI26 #MCSWGELI #GirlsLead #YouthEmpowerment #LeadWithGELI #MAYouth

GET THE WORD OUT!

DRAFT SOCIAL COPY TO SHARE

Register for the MCSW Girls Empowerment Leadership Initiative (GELI) 2026 Summit on April 23, 2026!

Each MCSW social media channel has a post pinned, so feel free to share our post or create your own using the language below in any way you see fit.

- Click “going” or “interested” on our [Facebook Event](#) and share with your networks!
- Share or amplify MCSW’s posts on Facebook, Instagram, X, and LinkedIn.
- Share the event on the MCSW [website](#).



Facebook

@MassachusettsCommissionontheStatusofWomen

Are you ready to UNLEASH YOUR POTENTIAL and take your leadership journey to the next level?

Join young women across Massachusetts ages 14-22, Thursday, April 23, 2026, to build leadership skills, connect with peers statewide, and advocate for issues impacting women and girls in the Commonwealth.

Register today: www.masscsw.org/GELI

Use these Hashtags!

#GELI26 #MCSWGELI #GirlsLead #YouthEmpowerment #LeadWithGELI #MAYouth

GET THE WORD OUT!

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Instagram

@MassCSW

Calling all future leaders and changemakers
Are you ready to unleash your potential?

The 2026 Girls Empowerment Leadership Initiative (GELI) Summit is your chance to build leadership skills, connect with peers across Massachusetts, and advocate for issues affecting girls and young women in your community

Join @MassCSW for an unforgettable experience

Ages 14 to 22

Leadership-building opportunities

A network of young women ready to make an impact

This is more than an event. It is your launchpad to becoming a changemaker in leadership, civic engagement, and community impact

Register now and be the change www.masscsw.org/GELI

Use these Hashtags!

#GELI26 #MCSWGELI #GirlsLead #YouthEmpowerment #LeadWithGELI #MAYouth

GET THE WORD OUT!

DRAFT SOCIAL COPY TO SHARE



Twitter

@MassCSW

Calling all ambitious young women ages 14 to 22!

Registration is now open for @MassCSW's Girls Empowerment Leadership Initiative (GELI)! Join us to develop leadership skills, connect with peers across Massachusetts, and advocate on issues affecting women and girls in the Commonwealth.

Register now: www.masscsw.org/GELI



LinkedIn

@MassachusettsCommissionontheStatusofWomen

Empowering the Next Generation of Women Leaders!

Register for the Massachusetts Commission on the Status of Women (MCSW) Girls Empowerment Leadership Initiative (GELI) 2026 Summit! GELI provides young women ages 14–22 with workshops, skill-building opportunities, and the chance to connect with peers statewide. Your voice and leadership can help shape MCSW's policy recommendations and create real impact in your community.

Use these Hashtags!

#MCSWGELI #GirlsLeadership #YouthEmpowerment #LeadWithGELI #MassachusettsYouth

DRAFT EMAIL OUTREACH

WE NEED YOUR HELP TO SPREAD THE WORD! USE THE TEMPLATE PROVIDED TO AMPLIFY THE UPCOMING VIRTUAL PUBLIC HEARING.

Dear XX:

The Massachusetts Commission on the Status of Women is excited to announce the 2026 Girls Empowerment Leadership Initiative (GELI) Summit!

The Massachusetts Commission on the Status of Women (MCSW) invites young women ages 14–22 to unleash their potential at the 2026 GELI Summit. Learn new leadership skills, develop meaningful connections, and build alliances to advocate for issues affecting girls across Massachusetts. Participate in civic engagement workshops, skill-building sessions, and networking opportunities to strengthen your voice and impact in your community.

Join us at our event on Thursday, April 23, 2026, from 10:30 a.m. to 5:00 p.m.

Register now: www.masscsw.org/GELI

If you know of someone who would be interested in joining us, help us spread the word!

- Click “going” or “interested” on our [Facebook Event](#) and share with your networks!
- [Share or amplify MCSW’s posts](#) on Facebook, Instagram, X, and LinkedIn.
- Share the event on the MCSW [website](#).

We look forward to seeing you,
XXXXX
